

[Advertisement copy (Spec) – Eric McGrath, for AD-verbs.com – May 2006]

Are you ready to make that commitment to the special man in your life? Trying to plan your special day? Don't worry – WE DO THAT!

The Date has been set, the honeymoon is booked, and a lifetime of happiness with your handsome prince awaits you. But there's SO much to be done. [Business Name] is a one-stop bridal store that takes the worry away from the planning.

With over TWENTY years experience in the floral, jewelry and event-planning industries, [Mother's Name] and [Daughter's Name] will plan everything for YOUR special day, taking the sting out of planning, and leaving you to look forward to your new life with your Groom. In fact, our service is so comprehensive, that you don't have to:

- Arrange any appointments – WE DO THAT!
- Find Vendors that will work within your budget – WE DO THAT!
- Follow up any enquiries – WE DO THAT!

We will also attend church and the 1st hour of the reception, to make sure everything is running smoothly for you. We will find your Make up Artist, Hairdresser, Photographer, Videographer, Event Coordinator and Florist, leaving you to enjoy the build up to the big day. You won't have to worry for a second about how to make your wedding the best day of your life – WE DO THAT!